

July - Improve System Security Month!

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While speaking at a conference recently, a cybersecurity expert whose company offers email user testing and training stated that [KnowBe4.com](#)'s solution was the best they'd ever seen. Little did they know I was in negotiations on The Church's behalf with KnowBe4!

What Is It?

KnowBe4 is a subscription-based solution that allows an organization to send what looks like SPAM emails to users that include links, etc. The solution tracks who clicks on the links, and when they do, adds them to a group whose members must watch a short training video online to learn what to avoid. Watching the video removes them from the group.

I'm aware of organizations whose users started at an 80% or higher click-rate. They saw the solution to educate their team and get the percentage to under 10%. The results are a more secure user community, and improved security and safety for the organization.

What's The Deal?

KnowBe4 offers a 10% discount to not-for-profit organizations, with an additional discount of 25% for a three-year subscription. So, they normally offer up to 35% in savings to charities.

Through our negotiations, KnowBe4 offered to add an additional 20% discount to any who say they were referred by MBS, and who contact a specific employee of theirs to sign up! That means you can get a 35% - 55% discount just by telling Tiffany Yeager (727.877.8226 or tiffanyy@knowbe4.com) you were referred by MBS! (As always, MBS makes nothing on your referral business, as per our by-laws.)

MBS Recommends Their Platinum Package

KnowBe4 offers a few packages; we believe the best for churches and ministries is their Platinum Package.

It's July- a good month to improve your system security. This is a great way to do so!